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UCSD to Host the Launch of a New CD Produced by a Former University Executive

The University of California San Diego (UCSD) Bookstore will host the launch of a new recording, "Face to Face...Loving You," a compilation of songs with spiritual and social messages that celebrate "love" in its many facets and explore its impact on individuals and society. The CD is being debuted at a reception in the University Bookstore on Tuesday, August 7, 2007.

Recorded on the GRAND JASS LIMITED Label, the CD represents the vision of Rogers Davis, assistant vice chancellor for Human Resources (Emeritus), UCSD, who wrote all the lyrics and served as executive producer of the project. Although Davis' professional focus during his career was on higher education administration, employment law and human resources, he has nurtured a passion for music dating back to his youth when he first learned to play the drums.

The new CD features excellent talent. L. Sydney Davis is the lead vocalist and works with a musical group called the DCW&D Project, which includes San Diego-based musicians David White and Tony Deloeth; William Crews, of Washington, DC, and Davis. "L. Sydney is a serious talent with the potential to go far" said Davis, noting that L. Sydney has performed gospel music in venues around the world.

Davis explains that the lyrics in each of his songs reflect his belief that true joy in life comes from a deep and abiding faith in God and harmonious relationships with family and friends; and that these relationships should be cherished and celebrated.

Davis' experience as a professional musician includes several years as a drummer with an R&B band, "The Premiers," in Durham, NC, where he played while attending Undergraduate and Law School at North Carolina Central University. The Premiers, he said, played lots of venues; however one was as the house band in the hottest nightclub in Durham. The band played on the same "bills" with artists such as Otis Redding and Joe Tex. It also had the opportunity to accompany an array of other performers including Inez and Charlie Fox, Major Lance, Chuck Berry and Johnnie Thunder.

"Producing this CD has already been a fulfilling and rewarding experience for me; I am thrilled that the project has finally come to fruition and I am grateful to the UCSD bookstore management for hosting the launch," Davis said. He added, "I believe this work is my calling."